

## MESSAGE FROM THE CEO'S DESK

### Our Mission and Philosophy

After spending over 20 years within Digital business domain, I feel very privileged to be writing this message as the chief executive officer. This is a special time in our company's history as we celebrate our 19th anniversary. We began our journey September 1, 2001, and have spent the past decade continuing to build our brand, which has now become synonymous with our commitment to support entrepreneurs and aspirational individuals to transform their vision into reality. We have created a pool of knowledge and valuable insights from our experienced Principals and Mentors without whom this platform wouldn't achieve its success.

As a company, we have seen much change over the past 17 years. For example:

We have nearly quadrupled our workforce and have embraced diversity and gender balance.

We have become one of the leading provider of Investment and financing.

We have expanded our presence globally through robust online platform as we fast adopted Digital technology from our initial offline events.

It is also important to note what has not changed at One World Business Group is namely our commitments to providing exceptional client service and to living our core values: Excellence in Everything, Leadership by Example, Integrity and Transparency, Focus on the Investor/entrepreneur relationship and confidence building.

Looking ahead, we are focused on accelerating the execution of our growth strategy while continuing to build on the strength of our brand—in helping our investors and mentors share knowledge and create innovative products and shape an entrepreneur idea into a business. We believe in bringing positive change to the communities in which we work and live. We have renewed our commitment to develop rural economy. We shall do lot more for farming and allied sectors. We shall strive for the cause of women empowerment. We believe in Empowerment through employment and entrepreneurship. I am incredibly excited about this journey and truly believe the best of Our initiative is yet to come.



**Mubarakka L. Ghadiyali**  
Founder and CEO  
One World Business  
Consultant

One World One People